

2023 | CAMPING

Embrace the great outdoors with our handpicked collection of trending branded merchandise for campers!

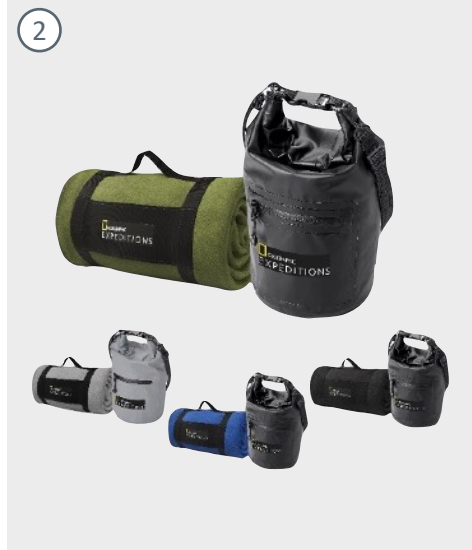
Whether you are working on a marketing promotion or looking for employee/client gifts, we are ready to create memorable product experiences just for you!

Reach out when you are ready to get started.

hello@zagwear.com



IDEA STARTERS:



- ① Need some branded merchandise for your next marketing promotion? We have a variety of camping essentials to choose from for outdoor events and festivals, campground partnerships, giveaways, and more. Work with us to brand them for a memorable product experience!
- ② Looking for employee/client gifts for their next family camping trip? We can package a few of these products together as a kit for your employees or clients.
- ③ Our HR software integration allows for turnkey employee gifting. Simply send us your employee list, and we'll upload it to our system. We can keep track of important dates such as new hire dates, anniversaries, and birthdays and automatically ship out a gift at the appropriate times to their respective addresses.



"GRAB 'N GO" 2-PIECE KIT

This kit includes two essentials for camping. Keep warm with the Dakota Fleece Blanket and keep your belongings dry with the Call of the Wild Water Resistant 5L Drybag.



KOOZIE® KAMP TWO-PERSON TENT

Go on the ultimate getaway with this 2 person tent. Built with a strong frame that can sustain up to 35 mph winds. Features mesh windows on 3 sides, rain resistance, and an inside pocket to hold valuables or attach a lantern.

COLEMAN® BRYCE SLEEPING BAG

This sleeping bag features the Wrap N Roll™ storage system with built in storage bag and patented snag free zipper. Fits an adult up to 5'11". Perfect for temperatures ranging from 50° to 70°.





REALTREE EDGE® RIDGELINE INSULATED BLANKET

The Realtree EDGE® is the only camo pattern to boast disruption of the human form at a distance while also seamlessly concealing you when the hunt gets close. It's a cozy and comfortable insulated outdoor blanket decked out in in Realtree Edge pattern. The insulated quilted design makes this blanket an essential for keeping warm and dry while camping, hiking, traveling, attending sporting events, or just everyday use. Foot pocket allowing you to keep your toes covered in the great outdoors. Folds into foot fabric with buckle closure and can double as a pillow or seat cushion. Perimeter snaps allowing you to secure the blanket around you or even connect multiple blankets side by side. Water-resistant fabric (ground side only). Folded: 16"L x 16"H x 4"W



POCKET PICNIC BLANKET

Introducing our biggest product yet. Measuring in at 59" x 59" and neatly folding to a convenient 7.87" x 7.87" pouch, our Pocket Picnic Blanket is perfect for outdoor festivities! This one-of-a-kind, durable ripstop polyester picnic blanket is 100% customizable with full-color printing, including on the pouch.



FULL COLOR SILK TOUCH BLANKET

50" x 60" full color edge to edge printing gives the WOW! effect your clients are looking for. Dye sublimation printing creates sharp, vivid images that do not fade or flake with washing. Soft to touch printed surface. Premium quality blankets are made with 100% polyester to give both the best quality image and great feel.



PORTABLE HAMMOCK WITH STAND



Take a break and relax anywhere with this hammock. It's made of Scotchgard-protected heavy 600 Denier polyester with a silver steel frame. The design features a one piece pop-up design that sets up and breaks down easily – there's even a carrying case with a shoulder strap so you can bring it along! No trees required!

PORTABLE LIGHTWEIGHT HAMMOCK

Take time to relax outdoors! This portable hammock is made of heavy duty polyester that packs into itself so that you can take it nearly anywhere. Includes two elastic straps and carabiners and supports weight up to 300 lbs.





ECO ROVER PACK

With its timeless styling and durable build, the Eco Rover Pack is designed for versatility in town or at the trailhead. This durable pack made from recycled nylon will hold up in any environment and stand out in all of them. The Eco Rover Pack has a tough 1000D recycled nylon base and lightweight, water-resistant pack-cloth upper with a cinch top closure. An exterior front pocket and top flap pocket give quick access to smaller items and internal laptop sleeve keeps your computer secure. Expandable side pockets hold your water bottle or extra gear.



STANLEY THE LEGENDARY CAMP MUG

There's so much to love about this double-wall vacuum insulated mug with a Tritan™ drink-through lid. For starters, it holds a generous 12 oz, so there's no skimping necessary, and Stanley's legendary vacuum insulation means your favorite drinks will stay hot (or cold) (1.5 hours hot, 3 hours cold, 15 hours iced). Last but not least, there's a secure, press-fit Tritan™ lid for easy sipping around the campfire, job site, or kitchen. Cheers!





PORTABLE FIRE PIT

With this portable outdoor fire pit, you can enjoy the warm atmosphere anywhere, from the backyard to the campsite. The innovative design provides a full fire while reducing smoke output ensuring everyone has an enjoyable time. It is made of stainless steel to withstand extreme heat and harsh weather without rusting. Ships with a convenient storage and carry bag so you can take it everywhere!



FIRE PIT

Enjoy the warmth and glow of a bonfire with this portable fire pit. This 24" x 8.3" .8mm-thick steel pit has a tripod base, all-around circular carrying handle, mesh cover and three-hole drainage system. Laser etched logos add a real fiery touch.



HERITAGE SUPPLY™ CAMPFIRE STICKS

Inside the canvas carry pouch, find four stainless steel stick forks that feature an adjustable long arm and wood handle so that your hands stay protected from flames or grill heat while roasting marshmallows or hotdogs. Campfire set includes 4 stick forks in a storage pouch. Rawhide loop at the end for easy hanging from racks or a hook. A large interior pocket provides a great place to store a lighter, matches and napkins.



CALUMET PORTABLE CAMPING TABLE

The Calumet Portable Camping Table is a great addition to your next outdoor adventure. The 27 1/2" diameter table top is 24" high and has 4 mesh cup holders to keep your drinks safe from spills. The 21" square bottom shelf provides added space to hold your extra snacks. When not in use, the frame and table top fold down to fit inside the zippered carry bag. The table top, shelf and carry bag are constructed from durable 600D polyester and the frame is made from 5/8" metal tubing. No tools needed for assembly.

OUTDOOR MAT

With its top handle and foldable hook & loop closure, this wipe-clean Fabrizio outdoor mat, in 2 plaid patterns and water-resistant vinyl bottom, will ensure your outdoor activity is comfortable. Dimension when unfolded: 51" x 57".





VSSL CAMP SUPPLIES 2.0

Camp Supplies II keeps critical survival gear at hand while incorporating everyday tools that enhance outdoor safety and preparedness. Built from water resistant, indestructible military-grade aluminum, Camp Supplies II carries over 50 pieces of proven gear in stackable, organized aluminum tins – so you can do everything from lighting the trail ahead to starting a campfire.

Features:

- Flush mounted oil-based compass
- 4-mode LED lantern with batteries providing 20+ hours of continuous light. 40+ hours of SOS display
- 50 pieces of outdoor gear
- A matchless fire striking rod, ceramic striker, & waterproof tinder-quick™ fire starting tabs
- 4-hour beeswax candle, 1 liter water bag, fishing tackle kit, 25' rope + razor blade, wire saw to cut wood and soft materials
- Gear twists, can opener, 35MM mirror, sewing kit, whistle, orange adventure tape, bamboo cloth
- Zip ties of varying lengths – 4 each of: 4", 6", 8"



① **CAMPING LANTERN**

This LED Camping Lantern is light weight and has 2 foldable handles for easy carrying. Pull top open to turn lantern on and expose 3 bright LED light strips. Fully extended 7" tall. Bottom unscrews for easy battery replacement (3 AA not included).

② **APPALACHIAN TRAIL 16-IN-1 MULTI TOOL**

Functions include: long nose pliers, regular pliers, wire cutters, knife, bottle opener, medium flat head, cross screwdriver, fish scaler, ruler, fish hook remover, gripper, saw, small flat head, can opener, nail file, large flat head. Comes with 600D pouch with hook and loop closure that can be worn on a belt loop.



COLEMAN® CAMP WAGON

The Coleman® Camp Wagon features a tough heavy-duty polyester fabric and steel frame, telescoping handle and swivel front wheels, and 5 cubic feet of carrying space with a removable reinforced bottom. Accordion folding design with carrying bag for storage. Supports up to 150 lbs.



PELICAN™ 45QT ELITE WHEELED COOLER

45 quart Pelican™ Elite wheeled coolers perform to the highest of standards – better and tougher than any other cold locker or icebox. Pelican Products have protected defense, emergency and scientific expedition equipment through some of the harshest conditions on Earth since 1976. Extreme insulation keeps ice for up to seven days. The molded-in lock hasp keeps your contents secure and has an integrated bottle opener. It also features an integrated fish scale on the lid and molded-in carry handles with flip-up trolley handle. The cooler has heavy duty 8 1/2" wheels, a sloped floor and a tethered drain plug that is threaded for a standard garden hose.



PATRIOT 50QT COOLER

The 50qt Patriot Cooler keeps food and drinks colder with its extra thick insulated walls. Includes an embossed measuring ruler on the lid for fishing enthusiasts. Easily carry the cooler with the molded side handles or use the convenient heavy-duty stainless-steel locking handle.



BRUMATE BRÜTANK 55-QUART ROLLING COOLER

Say hello to the Brütank, the world's most unique, versatile and durable cooler ever made. Featuring a patented, removable 2.8 gallon drink tank with a built-in tap, dry rack, easy-pull handle, puncture-resistant all-terrain wheels that glide over any surface (including sand), an EVA foam-bench top, built-in bottle opener, 7+ day ice retention, and many more functional accessories you have to see to believe.



REMINGTON COOLER BACKPACK CHAIR

This 24 can capacity cooler has an integrated folding chair. It is made of durable 600D material and features a zippered main compartment with PEVA lining, adjustable padded shoulder straps, zippered front pocket, and a water bottle pocket. Suggested max weight for this chair is 300 lbs. Folds flat for easy storage.



LIGHTWEIGHT CAMPING CHAIR

For the person always on the go, the Lightweight Camping Chair is a must-have accessory. Made of high strength aluminum alloy and 600D polyester, this chair weighs in at only 2 lbs. but can easily support weights up to 225 lbs. Quick and easy to assemble, and packs down into a portable carry case so that it fits easily into a backpack or vehicle without taking up a lot of space.



VIKING COLLECTION™ TARPAULIN BACKPACK CHAIR

Whether camping in the woods or enjoying a day at the beach, this Viking® water-repellent cooler backpack chair is the perfect lightweight alternative to a separate chair and cooler. The durable steel frame can hold up to 250 lbs. and it folds down easily to be worn as a backpack for easy transport. So pull up a comfy seat and relax with a drink in hand!

We are a creatively led, strategically driven merchandise and marketing execution agency that ignites business growth for the world's most ambitious companies and brands. With offices across North America, Europe, and Asia Pacific, we've built our agency to perform across a global landscape powered by innovation, technology, sustainability, and flawless execution.

North America:

New York | Chicago | Washington, DC | Atlanta | Seattle

Europe:

London | Amsterdam

Asia:

Hong Kong | Manila



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